



Kingston Avenue Merchants Association

April 13, 2012

Dear Community Partner:

As a representative of the Kingston Avenue Merchants Association, I am pleased to write this letter of support for the Crown Racks project. Ms McNally's effort of increasing the number of bicycle racks in our commercial district is a welcome endeavor.

Crown Heights is rapidly undergoing significant developmental changes including the nearby Barclay's Arena. Bike ridership seems to be growing and community members (old and new) capitalize on Crown Heights' connectivity to other parts of Brooklyn with the arrival of additional bike lanes and shared streets. The commercial corridors in the neighborhood are experiencing a renaissance and new businesses are quickly setting up shop along these business strips. Providing additional bicycle parking that is safe for consumers will only aid in our businesses success.

We hope you will consider Ms. McNally's requests and help us make Crown Heights a bicycle-friendly neighborhood and welcoming destination for our bicycling visitors.

Sincerely,

James D. Ellis

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